



BULLSEYE

Balance bacteria naturally.



- BullsEye**
- Concentrated bioactive plants
 - Maintain healthy bacterial balance
 - Take it with you any time you travel

WE ENCOUNTER BOTH FRIENDLY AND UNFRIENDLY BACTERIA EVERY DAY IN THE AIR, ON OUR FOOD, AND IN OUR WATER. BullsEye contains plants that naturally target and kill bad bacteria, and help maintain a healthy bacterial balance throughout the body.

Some plants have pretty flowers. Some plants have pretty leaves. Some delight us with their fragrances. And all of them just stand there, immobile, stoic little do-nothings. Or are they?

The Power of Plants

What plants hold inside them makes many of them giants among men. They convert the sun's energy into living food for animals and for us. Others protect our health with hidden

bioactive food substances that can turn good genes on, help repair DNA, stimulate immunity, and make it tougher for certain bacteria we encounter every day to upset the natural balance of the human biome.

Traditional Origins

We are beginning to discover and isolate some of those previously hidden substances that give traditional Chinese and Ayurvedic medicine their credibility, and underpin the success of indigenous herbal medicines. Researchers have discovered bioactive food substances that include flavonoids, tannins, egallitanins, alkaloids, diterpenes (carnosol), triterpenes, phenolic acids (caffeic, chorogenic and rosmarinic) and

essential oils (thymol and carvacrol from thyme; camphor and cineole from rosemary; citral and citronellal monoterpenes from lemon balm, and eugenol from cloves) to name just a few. We find them in leaves, flowers and seeds of cloves, jambolan, lemon balm, pomegranate fruit, rosemary, thyme and eucalyptus. Extracts concentrate and amplify the power of the active constituents from beneficial plants.

Plant Synergy

BullsEye is a dynamic combination of refined cinnamic acid and some of the best plant extracts that may help support a healthful balance (homeostasis) among the bacteria that populate the interior and exterior of the human body. BullsEye is not an antibiotic on the order of penicillin. It concentrates bioactive food substances in a synergistic grouping to help maintain healthy bacterial balance when taken daily.

Maintaining Balance

As long as we live, we encounter both friendly and unfriendly bacteria in the air, on our food, and in our water. We can never escape them, because bacteria live on and in us. It is a life-giving symbiotic relationship, as some bacteria allow us to digest food and absorb nutrients. Others challenge our immune system just enough to keep immunity alert, reinforcing our health. BullsEye helps maintain a more healthful balance among all bacteria including:

- *Bacillus subtilis* (causes various infections)
- *Borrelia burgdorferi* (causes Lyme disease)
- *Borrelia mayonii* (also causes Lyme disease)
- *Candida albicans* (causes yeast infections)
- *Enterobacter aerogenes* (causes various infections)
- *E. coli* (causes most urinary tract infections)
- *Proteus spp* (causes bladder infections)
- *Pseudomonas aeruginosa* (causes pneumonia and more)
- *Klebsiella pneumoniae* (causes pneumonia and more)
- *Salmonella choleraesuis* (foodborne illness)
- *Shigella spp* (intestinal disease shigella)
- *Staphylococcus aureus* (staph infections)

The Travel Supplement

Take BullsEye with you any time you travel, hike in wild country, or go on a camping trip. Support healthy bacterial balance throughout your body today.



**VIBRANT
HEALTH**®

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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