

**VIBRANT
HEALTH[®]**

**TRUTH. TRUST.
TRANSPARENCY.[™]**



OUR MISSION

OPTIMUM HEALTH

To assist through supplemental nutrition the healing of illness and the establishment of optimum health. To design and market the most efficacious Nutritional Food Supplements for the benefit of all men, women and children.

**VIBRANT
HEALTH.**



OUR POSITION

AHEAD OF THE TIMES

As a ground-breaking and modern company, there is always something new happening at Vibrant Health. When you aim to design evolutionary formulas, you need smart minds capable of independent thinking. There's no doubt that we think differently from the rest of the nutrition industry. We don't wish to be seen as a traditional nutraceutical brand. We wish to be seen as a brand built on science, by the

efficacy of our formulations. That's why we must use our 10 Guiding Principles as lamp posts to guide our decisions and to keep us focused on our mission.

**VIBRANT
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OUR PRACTICE

ALWAYS MOVING FORWARD

The relentless pursuit of knowledge results in new discoveries in biochemistry, clinical nutrition, agriculture and botanical medicine. It makes nutritional science a dynamic field. What we know today, or think we know, can become obsolete tomorrow. Plant science and organic chemistry have also brought us a legion of new biologically active substances that can be put to work supporting optimum health. This everchanging milieu of science and evolving raw materials feeds the formulation

of dietary supplements. We dare not presume that any dietary supplement designed today will remain the best into an endless future. For that reason, every Vibrant Health product is expected to change as new discoveries in science come to light, and as new raw materials become available. Vibrant Health products are dynamic, designed to stay at the forefront of nutritional science. They are Dynamic by Design.™



OUR CREED

TRUTH. TRUST. TRANSPARENCY.™

You have our respect. You are the person we serve. You deserve to know precisely what is in each dietary supplement you buy. That is why you will find no misleading proprietary blends in any Vibrant Health products. We've used full disclosure labeling since 1992, and always will. It's your right to know.

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VIBRANT
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FOUNDER & FORMULATOR

MARK TIMON

MS Clinical Nutrition

Mr. Timon entered the nutrition industry in 1971, designing over 450 nutritional supplements for other companies before founding Vibrant Health in 1992.

His formulations are noteworthy for their synergistic balance and completeness. They are based on rigorous research and study, in combination with his experience in Clinical Nutrition.

Mr. Timon holds a Bachelor's degree from the University of Colorado, and a Master's degree in Biology with an emphasis in Clinical Nutrition from the University of Bridgeport, in Connecticut.

He has authored *The Complete Dictionary of Health and Nutrition: Mineral Logic, Understanding the Mineral Transport System*, and has published a number of articles on health and nutrition that have appeared in the *Townsend Letter for Doctors* and in lay publications. He is currently at work on *Clueless, How to Straighten Out Your Diet and Find Good Health At Last*, and a series of books targeting disorders that are clearly treatable or preventable through clinical nutrition.



OWNERS

PAIGE & TED PARKER

COO & President

Ted and Paige Parker began their journeys into nutritional supplementation separately, but for a common goal: to achieve optimal wellness. For Paige, her wellness success lead her to open a natural foods market, in order to help others succeed as well (which gives her a unique perspective in her current role). And for Ted, the search for a nutrition solution lead to finding Green Vibrance, Vibrant Health's flagship product, and meeting Mark Timon, it's formulator, after which he became the head of sales for the company. In 2007, Ted and Paige acquired Vibrant Health. Anyone

who visits the company headquarters can tell how much the Parkers love their company. They're involved in one-on-one and department-wide meetings, are passionate about customer respect, and fight for the best quality product along with the rest of the team. They have two children, who you may know as the superhero characters on Super Kids Vibrance, and quite the active lifestyle — but they make every day at Vibrant Health count.

CONTACT US

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