



Green Vibrance is a concentrated superfood with a purpose: To make you healthier and stronger. Our vitality is the sum total of the health of each cell. To reach optimal health, the immune system must be strong, and a robust gastrointestinal tract must draw in complete nutrition. Those nutrients must, in turn, be delivered to all cells of the body, even those at the very edge of your fingers and toes. Green Vibrance feeds each cell what it needs to run at its best.

## Who can use Green Vibrance? In a word: **EVERYONE!**

- ✓ Anyone pursuing optimal health
- ✓ Athletes
- ✓ Pre-Teens and Teenagers
- ✓ Prenatal/ Menopausal women
- ✓ Vegans/Vegetarians
- ✓ Business Professionals
- ✓ Adults and Seniors

### Nutrient Density

Our ancestors commonly received far greater amounts of micro-nutrients per calorie of energy from protein, fat and carbohydrate than we get from our foods today. Human biochemistry adapted to that ancient food supply with its greater nutrient density. It is that same, ancient biochemistry that attempts to run us today. But today, something is missing. Indeed, statistics compiled by the U.S. Department of Agriculture verify a precipitous drop in nutrient density within our common food supply in

just the last fifty years. The loss of trace nutrients is so great as to remove any argument that dietary supplementation may be optional. We firmly believe supplementation is now mandatory in order to achieve full nutrition and optimal health.

Green food supplements, if properly formulated, can provide astounding nutrient density. They can, in effect, return our dietary intake of micro-nutrients to something more closely approximating the richness of our ancestral, Paleolithic diet.

Nutrients from plant foods in their natural state are highly bioavailable. Green Vibrance delivers a multitude of nutrients that can be used by each cell to support efficient cellular metabolism, and maintain health.

### The Benefits

There are over 70 ingredients in Green Vibrance. They were put together with care, in order to maximize the synergism among nutrients. The result delivers healthful nutritional support to the 11 body systems:

- ▶ More complete nutrition; a host of rare, scarce nutrients
- ▶ Support for digestion and gastrointestinal function<sup>†</sup>
- ▶ Support for healthy circulation<sup>†</sup>
- ▶ More energy<sup>†</sup>
- ▶ Support for clearance of waste products of metabolism, detoxification<sup>†</sup>
- ▶ Support for neurological health<sup>†</sup>
- ▶ Support for cardiovascular function<sup>†</sup>
- ▶ Support for normal blood sugar and cholesterol<sup>†</sup>
- ▶ Support for immunity<sup>†</sup>
- ▶ Resistance to oxidative changes associated with aging<sup>†</sup>
- ▶ Support for healthy bones

### Concentrated Nutrition

The ingredients in Green Vibrance were selected to support essential bodily functions without which life cannot be sustained. Cereal grass powders and juices deliver virtually all known nutrients and several uncharacterized co-nutrients of great value. For example, cereal grasses contain a hidden "growth factor" that causes young animals to more rapidly develop, growing larger, stronger, and healthier with robust immune systems. Those same cereal grasses allow mature animals (and undoubtedly humans) to repair bodily tissues more quickly. Organic kale sprouts, organic broccoli sprouts, organic spirulina, chlorella, organic beet juice, organic parsley, organic spinach, organic carrot, zucchini and Ascophyllum nodosum sea vegetable enrich the nutrient density and diversity of the primary food ingredients in Green Vibrance.

### Probiotics and Digestion

Our industry leading dose of 25 billion friendly probiotics, balanced by a rich combination of Bifido- and Lacto- bacilli from 12 strains in each serving of Green Vibrance bolsters the one system that must function well first and foremost above all others, if health is to be improved or optimized. One must be able to digest food and transport nutrients into the body from the gastrointestinal tract before health can be sustained. The 12 strains of probiotics in Green Vibrance help assure a healthy G.I. tract by supporting colonies of robust, "good" intestinal flora.

The strains in Green Vibrance help break down proteins for easy assimilation, help transport minerals and B-vitamins across the intestinal mucosa, synthesize several B-vitamins, help maintain healthy cholesterol, and create an unfriendly (acidic) environment for unfriendly bacteria and yeast (Candida). Natural antibiotic substances made by some of the probiotics can reduce the number of unhealthful microbes in the gut.<sup>†</sup> Their action is supported by fructo-oligosaccharides and certified organic acacia gum fiber. Each of these prebiotics plays a role in reducing the number of "bad" bacteria and their colonies by feeding and boosting the number of beneficial bacteria.<sup>†</sup> Most strains used in Green Vibrance are derived from the human gastrointestinal tract, and then cultivated in a contaminant free production laboratory. One is from a plant source (L. plantarum), and four others were isolated from cow's milk and cheese (L. helveticus, L. lactis, S. thermophilus, & P. shermanii). Strains we now consider "human" originally came from soil and water in the ancient environment, inoculating the human digestive tract and entering into a symbiotic relationship with us many millennia ago. Indeed, each person on Earth harbors different ratios and strains of probiotic bacteria in his or her intestines. Differences reflect the parental lineage and home environment of each of us. We all "picked up" various strains at various times from mother's milk, and from dirty hands or toys we may have put in our mouths during outside play. Even an apple picked up off the ground, lightly buffed on a shirt, and then eaten can deliver a specific strain or two of probiotic (and possibly pathogenic) bacteria to the gut.

### Supporting Cast

Chlorophyll from green foods in Green Vibrance further supports intestinal health. Apple fiber from our certified organic apple powder as well as soluble fiber from acacia gum and sunflower lecithin help support elimination of heavy metals, cholesterol and toxins from the intestinal tract before they can be absorbed. To a lesser degree, they can perform similar tasks in circulating blood itself.

### Liver Support

The liver became quite adept at denaturing, destroying and getting rid of unnecessary substances in everyday foods during the millions of years humans and our ancestors have walked the Earth. Keep in mind that 40% of a plain carrot is unneeded, toxic material. Your liver has no trouble handling that. But when it comes to detoxifying some of the modern chemicals that are absorbed by, and circulate through, your body, we believe the liver needs a little help. That is why we've added liver support ingredients.

### Antioxidants and Circulatory Support

Human metabolism is built on oxidation, which both keeps us alive and slowly pushes us toward the grave. The quiet damage to cells caused by necessary cellular oxidation defines the degenerative changes of aging. Cumulative damage is involved too in the progression of every known "disease of affluence." Certainly one's personal genetic code and lifestyle also contribute.

We all will encounter aging and degenerative disease in time. Nutritive antioxidants may diminish the severity and slow the advance of oxidative damage.<sup>†</sup> Each serving of Green Vibrance delivers a powerful 1,503 mg of herbal antioxidants in addition to beta-carotene, vitamin C, vitamin E and other antioxidants naturally present in the other plant components of the formula. These antioxidants, plus lecithin, soluble fibers, and other ingredients help support cardiovascular health.<sup>†</sup> A strong heart and clear arteries are essential to delivering nutrients to and removing waste from every cell in the body. Ginkgo biloba extract, grape seed extract, green tea extract, pomegranate extract, and grape skin extract are all known to improve peripheral circulation.

### Immunity

The immune support delivered by Green Vibrance is found in its content of beta-glucans, ResistAid™ arabinogalactans and Astragalus extract.<sup>†</sup> But let us not lose sight of the immune enhancing effect of a healthy digestive tract. 50% of your own immune cells are found there. Additionally, well nourished, vibrant cells deep in the body, that are amply protected by the army of antioxidants in Green Vibrance, are themselves resistant to disease.<sup>†</sup>

### Bone Health

Green Vibrance has always supported good skeletal health, undoubtedly due to its alkalizing nature, bioavailable boron and Cissus quadrangularis extract that has been clinically shown to improve bone mineral density. Beginning long ago with version 9.0, Green Vibrance added another key nutrient for bone health: Vitamin D3. The vitamin D3 in Green Vibrance is extracted from an actual plant source, lichen oil. Additionally, well nourished, vibrant cells deep in the body, that are amply protected.

*The entire Green Vibrance formula was designed and balanced to help establish and sustain good health.*

# GREEN VIBRANCE®

+25 Billion Probiotics

## PRODUCT FAMILY

